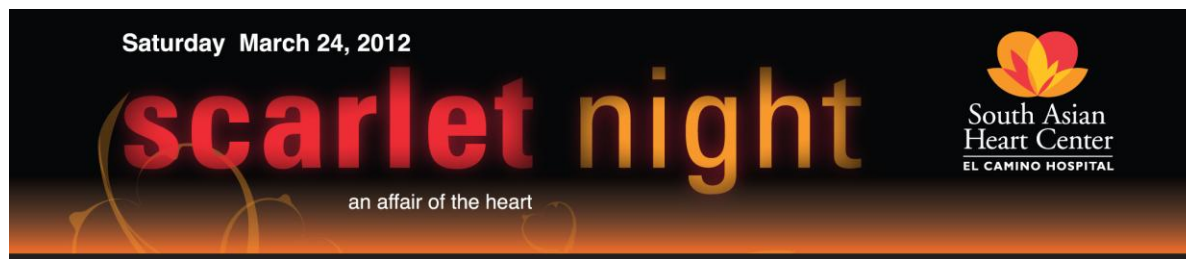


Sponsorship Opportunities



Scarlet Night – an affair of the heart, the annual fundraiser for the South Asian Heart Center at El Camino Hospital, is a major draw for South Asian business & community leaders, Bay area physicians & healthcare professionals. Over 750 patrons attended in 2011. There are many opportunities to sponsor, gain recognition, and advertise your business, products & services.

	SCARLET	RUBY	CRIMSON	VERMILLION	ROSE	BLUSH
	Grand Event Sponsor	Networking Sponsor, Banquet Sponsor	Auction/Photo Booth Sponsor	Publicity & Media Sponsor	Casino Booth Sponsor	Entertainment Sponsor
SPONSORSHIP AMOUNT	\$25,000	\$10,000	\$5,000	\$2,500	\$1,500	\$750
BANQUET RESERVATION TABLES/SEATS	Two (2) tables Premium VIP Setting	TWO (2) tables VIP Setting	ONE (1) table VIP Setting	ONE (1) table Classic Setting	SIX (6) SEATS Classic Setting	FOUR (4) SEATS Classic Setting
BANQUET PRESENTATION LOGO DISPLAY	✓ Prominent Spot	✓ Prominent Spot	✓ Prominent Spot	✓ Shared Spot	✓ Shared Spot	✓ Shared Spot
WEBSITE DISPLAY LOGO/LINK	✓ Home/Event page	✓ Event page	✓ Event page	✓ Event page	✓ Event page	✓ Event page
EVENT COLLATERAL LOGO DISPLAY	✓ All Collateral + Podium	✓ Poster, Booklet, Email	✓ Poster, Booklet	✓ Poster, Booklet	✓ Booklet	
NETWORKING/BANQUET AREA DISPLAYS	✓ All Areas	✓ Network/Banquet Areas	✓ Auction/Photo Area	✓ Media Area	✓ Casino Booth	
OTHER BENEFITS	✓ Logo in Press/Media Area	✓ Logo in Press/Media Area				

To sponsor, fill out the [sponsorship agreement](#) in the sponsorship packet.

For info on the gala, visit southasianheartcenter.org/scarlet | send email to scarlet@southasianheartcenter.org | or call 650.940.7242.

All sponsorships and advertisements will be tax-deductible to the extent provided by law.

To request a copy of our 501c(3) status or W-9 form, check southasianheartcenter.org/scarlet or email to donate@southasianheartcenter.org.